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Participating, Presenting, and Publishing

Stuit, Martha

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Participating, Presenting and Publishing

Martha Stuit, Joanna Thielen, and Molly Ledermann
March 8, 2018
MLA Academic Libraries Conference

Please take out
your cell phone

What have you found challenging about participating, presenting, or publishing?

About the presenters



Martha Stuit

- Reference Librarian
- Delta College,
University Center, MI



Joanna Thielen

- Research Data and
Science Librarian
- Oakland University,
Rochester Hills, MI



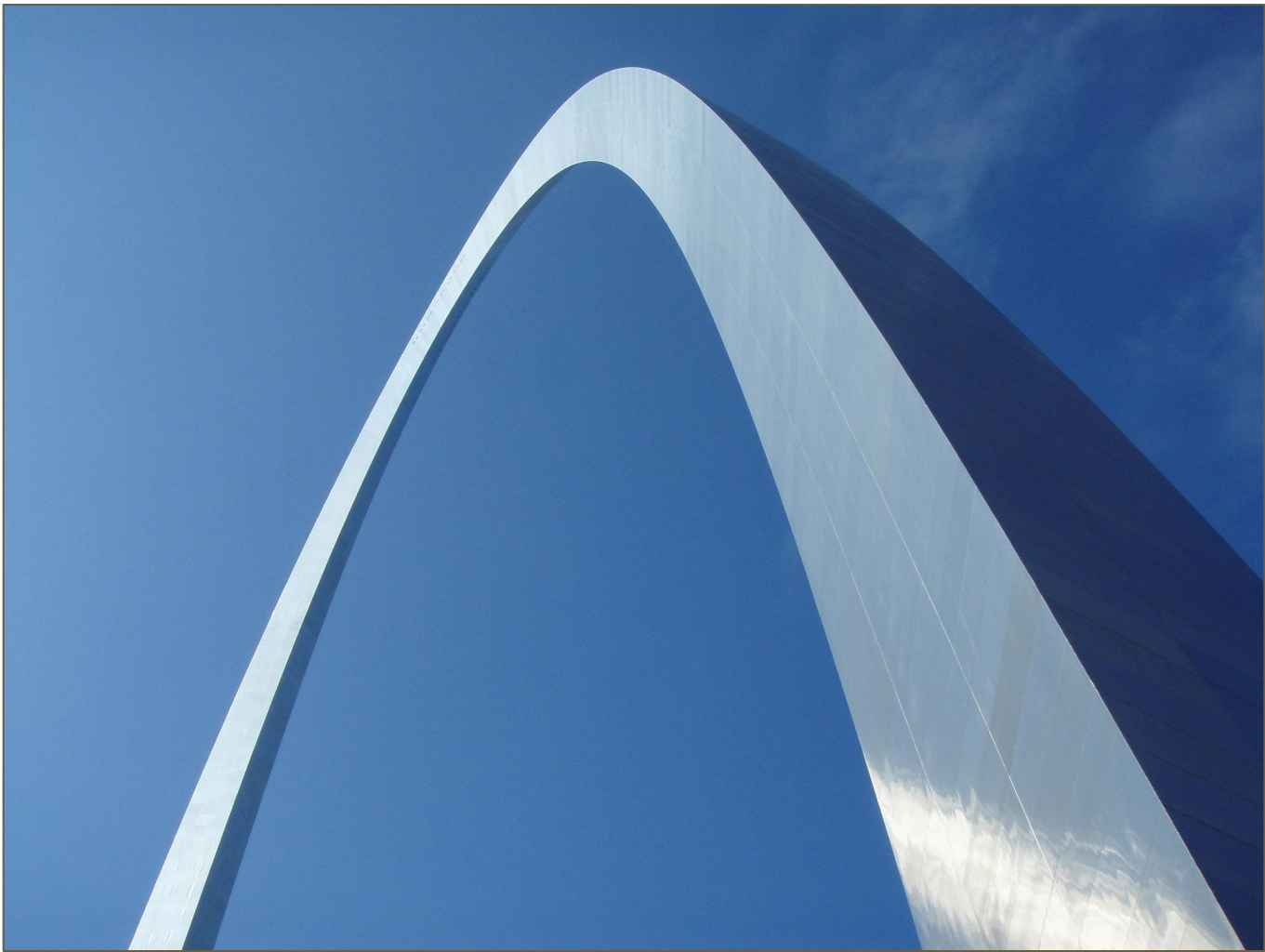
Molly Ledermann

- Faculty Librarian
- Washtenaw
Community College,
Ann Arbor, MI

Participating

1. What is the *most annoying* thing about listservs?

2. What is *scary* about joining committees or networking?



Why participate?

**Meet new
colleagues**



Learn



**Network
for ideas
and jobs**



**Contribute
ideas**



Follow listservs



Become a member



Attend and network



Webinars



Events

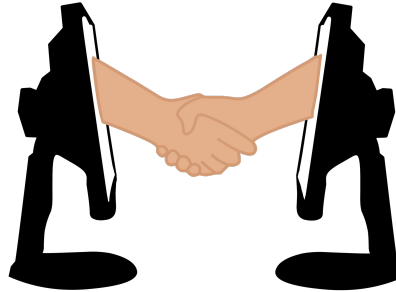


Conferences

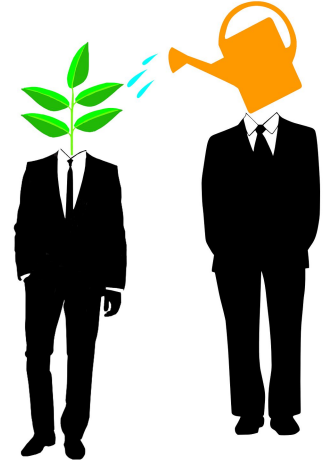
Participate on committees or in mentoring programs



**Committees &
interest groups**



**Virtual
meetings**



**Mentor/
Mentee**

What do committees even do?

**Event
planning**

Mentoring

Projects

**Product
reviews**

**Idea
exchange**

**Policy
development**

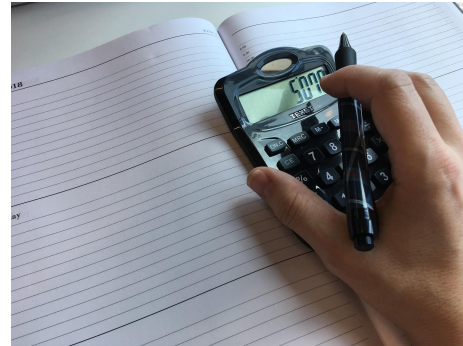
Networking

Key considerations: Cost & Time

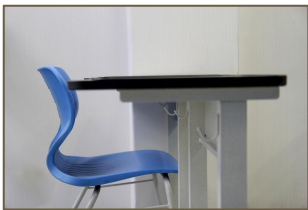
- Free
- Once a year



- Fee
- Weekly



What kind of commitment are we talking?



Low



High

- Follow a listserv
- Join an organization
- Attend an event

- Participate on committees
- Mentor or be a mentee
- Network

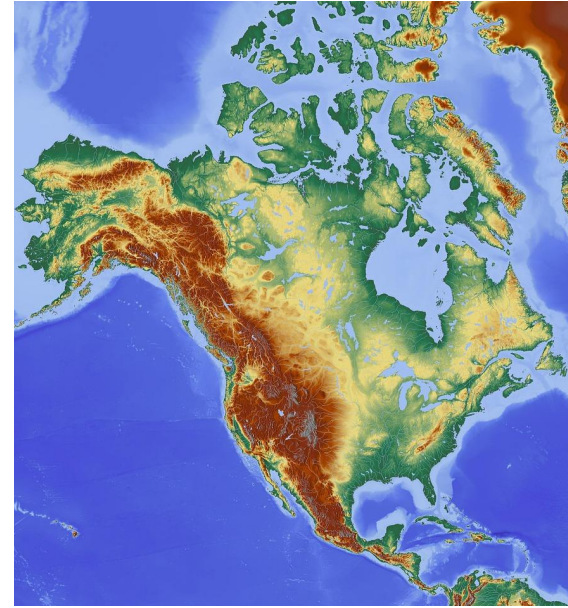
What location/focus makes sense?



Local



State



National/global

Ready to dive in?

**Say yes!
Try
something**



**Look for
topics of
interest**



**Apply for
scholarships**



**Get suggestions
from colleagues**



5 ways to become a more connected librarian

1. Be strategic.
2. Look for deadlines.
3. What interests you?
4. Experiment!
5. Network.

5 ways to get the most from networking

1. Networking = informational interviewing.
2. Prepare.
3. Ask for tips.
4. Offer something in return.
5. Thank you!

Presenting

What's the ***worst*** presentation
you've ever been to? Why?

Presenting

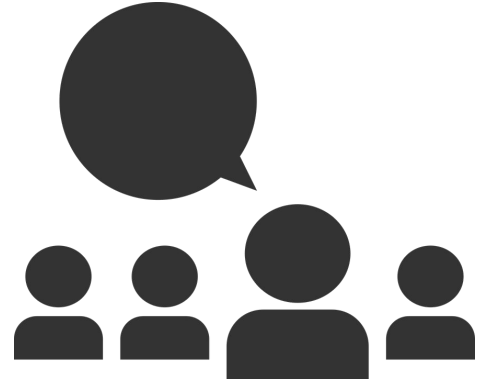


Why Present?

Improve



Contribute



Network



Learn

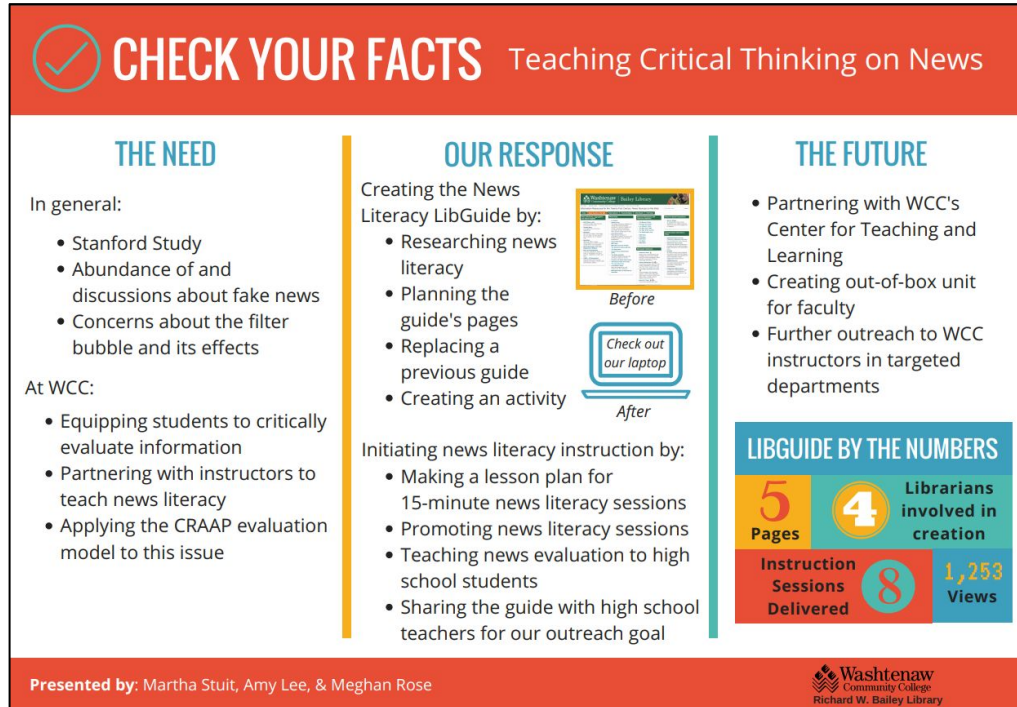


Where can you present?



What can you present?

Poster



What can you present?

Panel



What can you present?

Presentation



What can you present?

Workshop



What makes a
presentation great?

The
Outcome



What makes a
presentation great?

Engagement

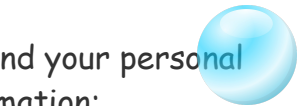


Bad slide

Filter Bubble



- ★ A term coined by Eli Pariser
- ★ When reading news and searching online, consumers experience the "filter bubble." The filter bubble is formed by websites and search engines that personalize the content you see, like news and search results. Results you get are personalized based on factors, like location and past clicks. It means you may not see the same results as others. Eli Pariser coined the term.
- ★ Google's PageRank - Details that affect your individual search, like your location and search history, might be different from other people's. So when you search a topic, you might see different results than someone else gets.
- ★ Filter bubbles are formed in social media environments through algorithms that deliver personalized information (like Facebook's News Feed) as well as through our own choices of who we follow.
- ★ The most effective way to burst your filter bubble is to expand your personal learning network and vary the sources of your news and information:
 - ★ going directly to news websites,
 - ★ trying different search engines,
 - ★ finding news in different formats, like podcasts or social media,
 - ★ and following the news by using tools, like RSS, email newsletters, and more.



Good slide

We all live in a

Filter Bubble

The Filter Bubble

What [redacted] the [redacted]
[redacted]
[redacted] Internet [redacted]
[redacted]
[redacted] Is [redacted]
[redacted]
[redacted] Hiding [redacted]
[redacted]
[redacted] From [redacted]
[redacted]
[redacted] You [redacted]

Eli Pariser

When you present...



Practice



Adapt



Learn

5 ways to be a better presenter

1. Format matters.
2. Have a clear outcome.
3. Engage your audience.
4. Slides are not a handout.
(A handout is a handout.)
5. Practice builds confidence.

5 ways to kick your presentation up a notch

1. Less is more.
2. For design: **canva.com**.
3. For images: **pixabay.com**.
4. Just say no to Comic Sans!
fonts.google.com.
5. Use animation sparingly.

Seventh Inning Stretch

Publishing

What's your publishing *horror*
story?

(Or a story from a colleague)

Why publish?

**Job
advancement**



**Sympathize with
researchers**



**Sense of
accomplishment**



**Contributing to
the profession**



**Is my idea good *enough* to get
published?**

The short answer: Probably!

5 ways to determine a publication topic

1. Search the literature.
2. Pick a topic you're passionate about.
3. Bounce idea off others.
4. Contemplate "So What?"
5. Send an email 'letter of inquiry.'

Ok, I've got my idea.

How do I get it published?



What do you want to publish?



Case study



Review

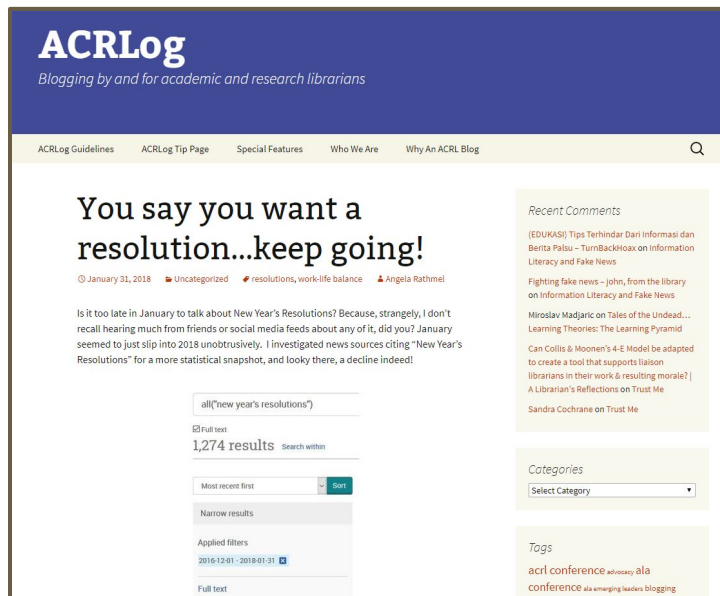


**Original
research**



Opinion

You can always start small



Professional blogs



Committee/Section Newsletters

Investigate publication venues



Look at journal's guidelines

Respond to



Consider:

- Audience
- Frequency
- Publication type
- Peer vs. editorial review
- Author rights



**Journal
guidelines**

Choose your collaborators carefully

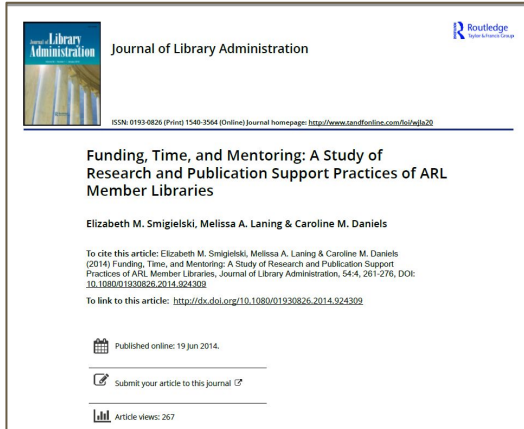


Blessing



Curse

Accessing scholarly resources without a subscription

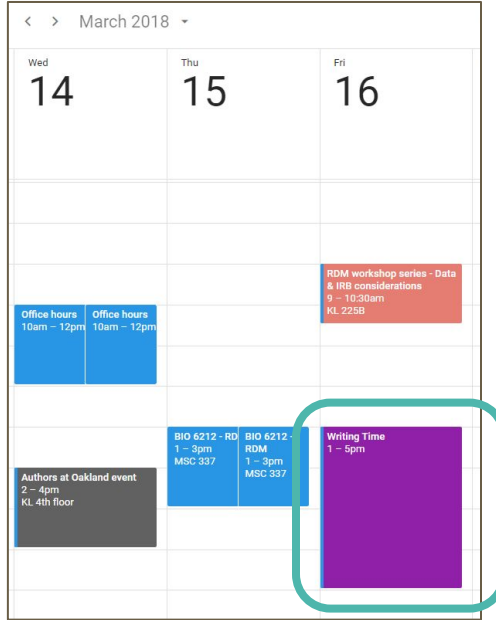


**Interlibrary
Loan**

**Alumni
Associations**

**Guest access at
academic libraries**

Writing - it's a marathon, not a sprint

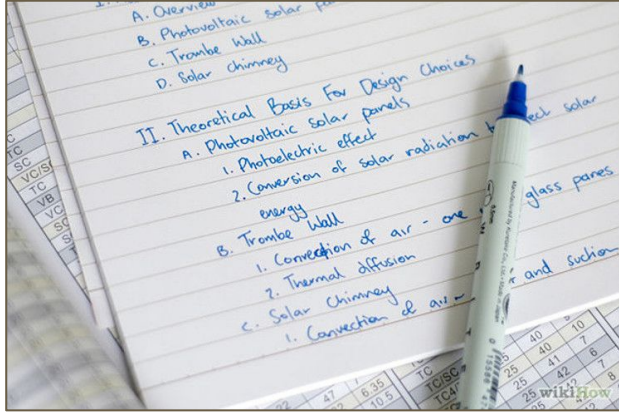


Set a timeline

Time blocking

Get feedback

Be a good record keeper



Outline

To do

- Survey
 - Each ask someone to review the survey (Both)
 - Email distribution starting January 22 (Both)
- Article
 - Start outlining various sections (Joanna)
 - Research publication venues (Martha)

January 16, 2018

- Survey ready to distribute
 - Each ask one person to go through the whole survey (to make sure that the survey logic is working correctly)
- Survey distribution
 - Plan to distribute on Jan 22 or 23 (use [survey recruitment email](#))
 - Martha: ULS, RUSA, ILI, and forward it to Molly to send to CJCLS listserv
 - Joanna: NMRT, New Members Discussion Group, and College Libraries
- Distribution timeline
 - Jan 22: Initial emails
 - Feb 26: second emails
 - Mar 19: third and final emails (Add to survey email: The survey will close on March 30)

December 14, 2017

- Joanna reviewed IRB docs for accuracy and created a [doc with the listserv permission emails](#)
 - Feedback from Amanda:
 - Sent application to Associate Dean for signature

December 7, 2017

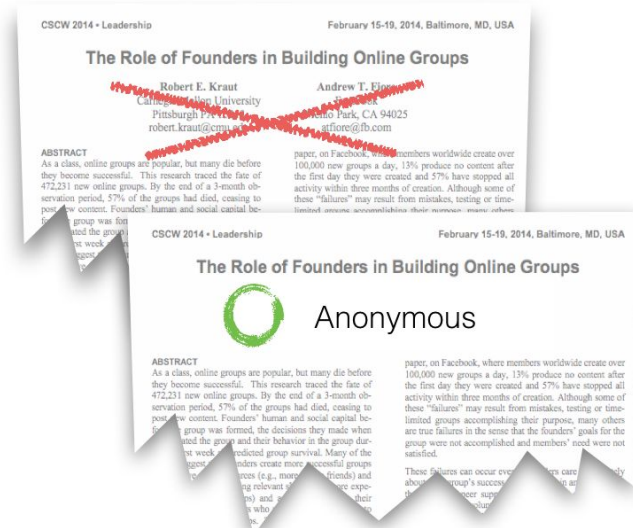
- Joanna sent emails to listservs, didn't hear from 2, and will update the listservs list

Track your progress

Review your article with a fine toothed comb



**Re-read the journal's
guidelines**



**Need to anonymize the
article?**

And then you wait...

Usually 6-12 weeks

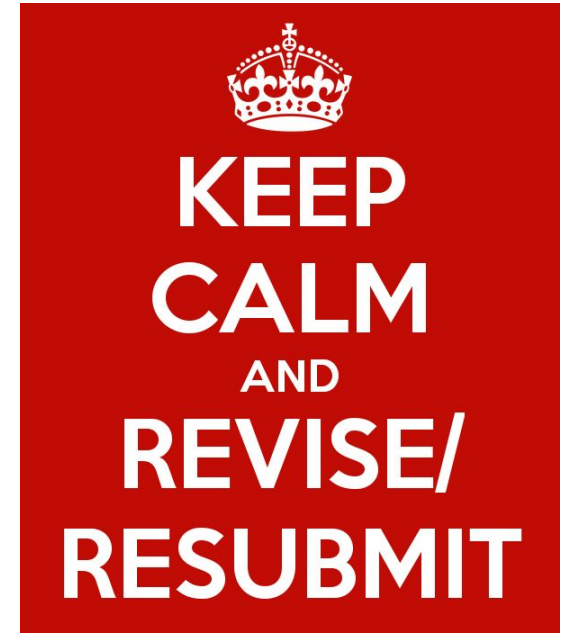
Oh no, my article got rejected!



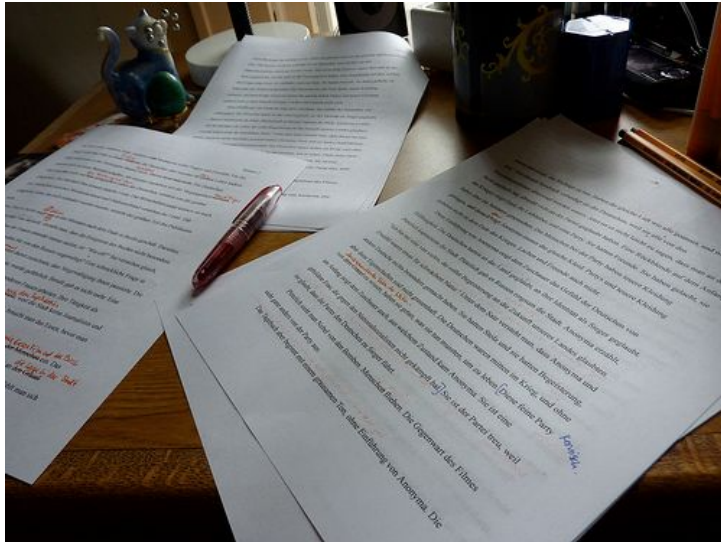
BREATHE...



**Don't send an
angry email**



Hooray! My article has been accepted!



Revisions



Celebrate and share

Publication ethics



DO

- Obtain IRB approval for human subjects research
- Discuss authorship

DON'T

- Plagiarize or self-plagiarize
- Simultaneously submit

5 Ways to Be a More Successful Author

1. Research publication venues before writing.
2. Pick collaborators carefully.
3. Pace yourself.
4. Submit it & forget it.
5. Respond promptly & courteously.

Summary

5 Common Themes

1. Talk to your network... and KEEP talking to them.
2. Don't be afraid to experiment.
3. Everyone can improve.
4. The more you do it, the easier it gets.
5. Choose topics that interest YOU.

**Hopefully we've sparked some thoughts in
your head.**

**Maybe too many thoughts. Don't feel
overwhelmed!**

**Focus your thoughts by filling out
the 3-2-1 form**

Questions?

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A teal-colored banner with wavy top and bottom edges, containing white text.

Feel free to
contact us at any
time!

YOU CAN DO IT!!!!

References

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